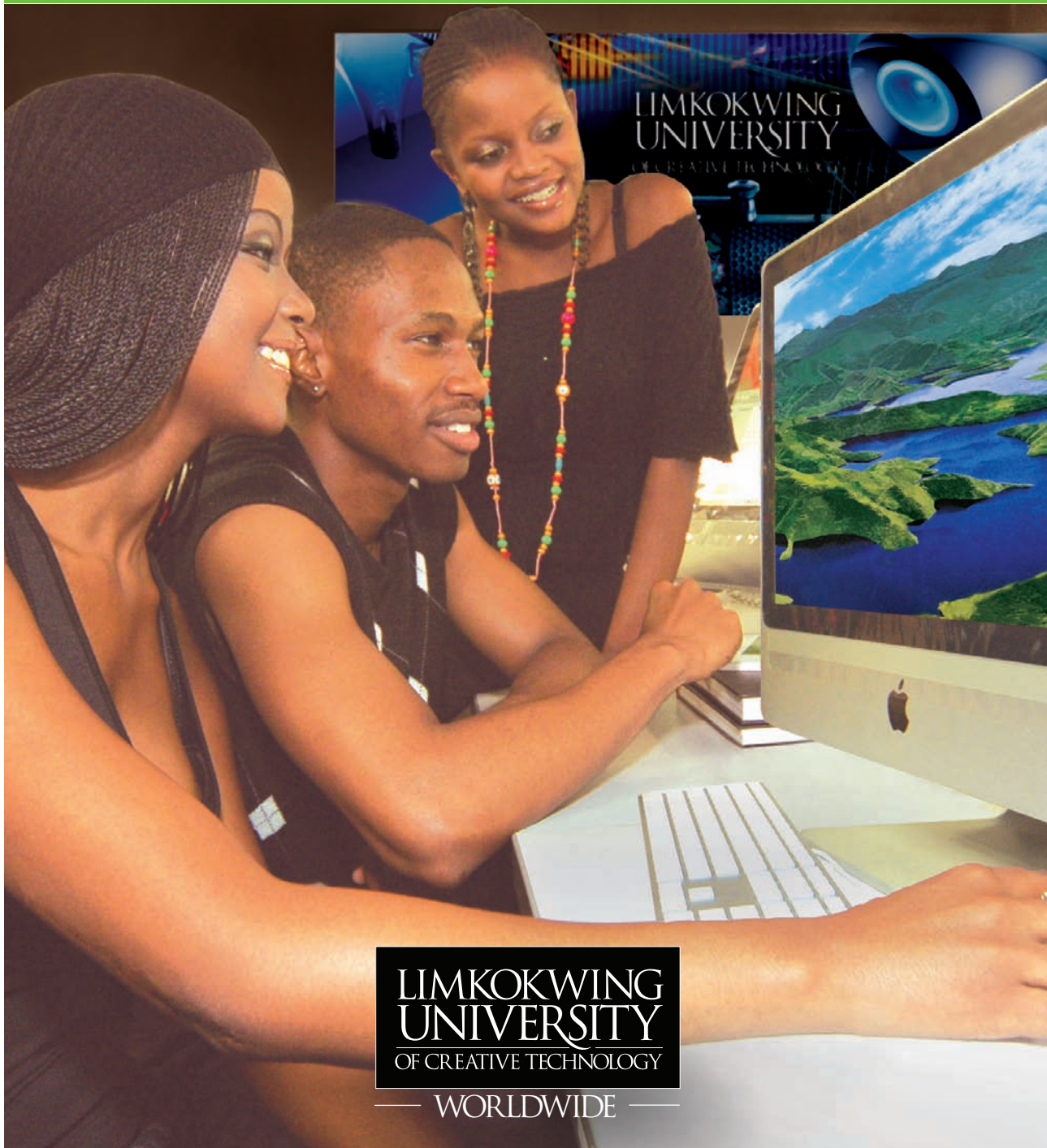


Limkokwing

LESOTHO



LIMKOKWING
UNIVERSITY
OF CREATIVE TECHNOLOGY
— WORLDWIDE —

Empowering a smart new generation with
21st century skills to achieve Vision 2020

World's Leading New Generation University

Education is evolving worldwide to match a growing demand for a new kind of human capital. Digital skills, an entrepreneurial mindset and a global outlook are some of the attributes that are increasingly being sought by not just industry but governments and non-government organizations. The career market has changed quite drastically over the last decade as industries become more defined because technology has compressed entire departments that can be handled by one person or outsourced to be more cost-effective.

Instituting a paradigm shift in global education

The Limkokwing University of Creative Technology is creating unique pathways that offer different ways for young people from around the world to build a future where they can fit into the fast moving global economy. Essentially it is about talent building and character development together with acquisition of digital skills and new knowledge that are needed to empower the world's next generation.

Empowering 20,000 students from 130 countries

The Limkokwing University has a collegial network of over 170 universities in 130 countries and is embarked on a global journey to transform education so young people are able to learn as much as they can according to their ability and interests and industry is able to use their talent to push forward to the next level.

One university three continents

The university is rapidly spreading across the world through the establishment of campuses which now number 7 locations in Asia, Africa and Europe and expected to increase to 20 locations over the next few years.

Merging the best of East and West

The university's unique philosophy of merging the best of East and West attached to its Global Classroom initiative has won the hearts and minds of governments in the developing world. A student of this programme will learn to appreciate the uniqueness of different cultures and traditions and develop a broader and more sophisticated view of the world. Exposure to other ways of life expands the mind, enabling the student to be more creative and productive because more resources will become available for problem solving. Appreciation of other cultures will help the student develop respect for other people which in turn will result in healthier relationships.

Trailblazing since 1992

The Limkokwing University made its blazing debut in Malaysia in 1992 setting new trends and transforming the conduct of private education in the country. Never before was there a concerted effort to provide education that would build capability of local talent in creative technology. The effort was pioneering and Professor



Professor Emeritus Tan Sri Dato' Dr Limkokwing, the Founder and President of Limkokwing University started from scratch to build market confidence in creative careers. Malaysians and others around the world now find it easy to embrace creativity and accept it as more than just art and design.

Focused on creativity and innovation

The college's focus on creative technology in 1992 was uncannily timely because the need for content creation exploded in the 1990s when technology advancement such as the Internet transformed business-to-business transactions. Limkokwing's techno-savvy and creative graduates were a godsend to businesses that were trying to cope with the changes. For school leavers the college's curriculum and global university network made it the perfect choice to obtain qualifications to gain entry into exciting careers such as web design, animation and product design among other creative careers.

Exporting education to the world

In 1997 the college began to export its services. Its international marketing was excellently strategised and crafted that it is now among the most well-known brandnames for educational excellence. Today it has

about 8,000 students from over 100 countries pursuing international degrees and diplomas at its Cyberjaya campus. Worldwide it has a total of 20,000 students from 130 countries.

40,000,000 hits from 188 countries

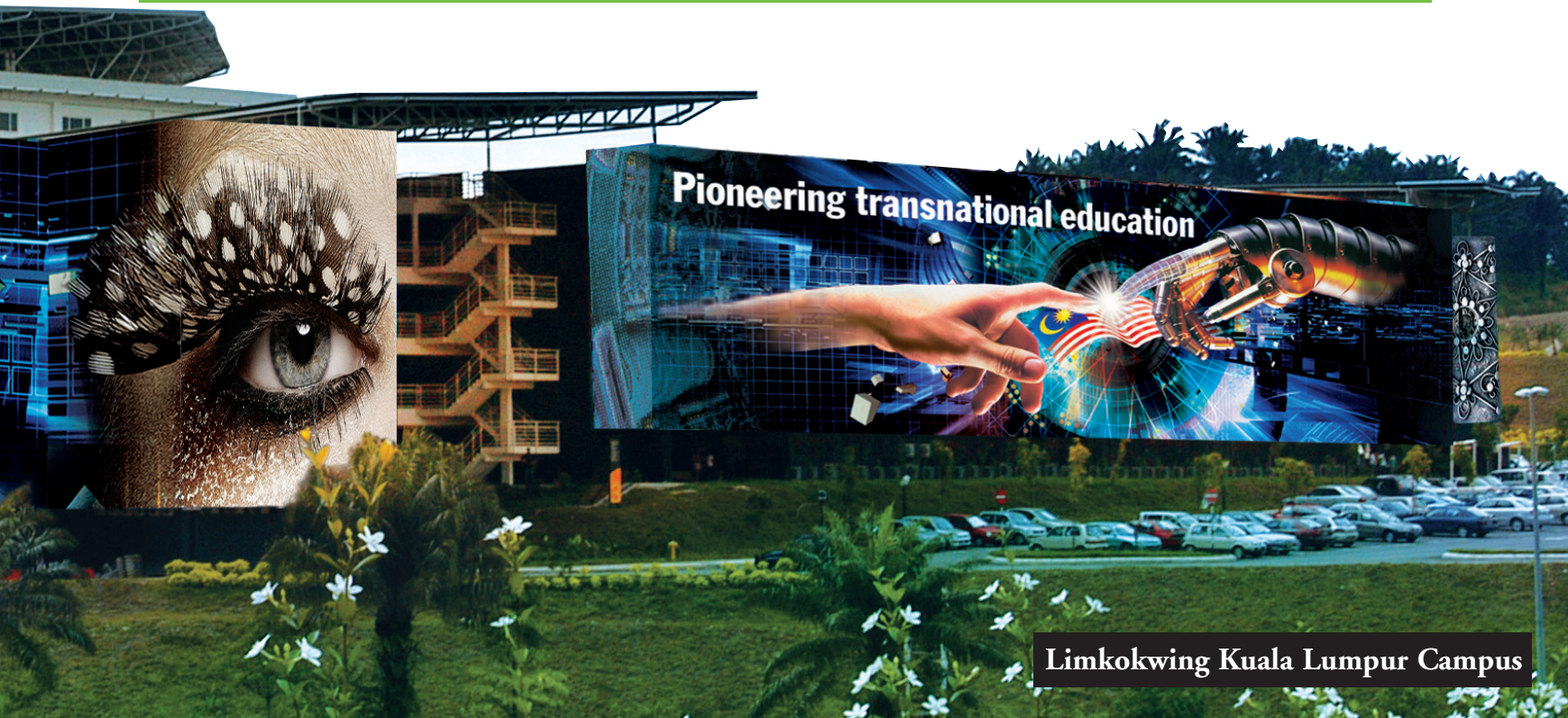
The university is also among the most popular searches in cyberspace. Its website attracts over 3 million visitors every month. In just over a year the university website has had 40 million hits from 188 countries.

Innovative and award winning

The International Arch of Europe Award (Diamond Category) for quality and technology was presented to the university in Frankfurt by Business Initiative Directions on 4 February 2008 in recognition of its high standards, professionalism and immeasurable contribution to the industry. The university has been receiving a number of awards from Europe for its outstanding efforts in innovating education. Previous awards include the International Gold Star Award 2006 received in Paris, the Century International Quality Era Award (Platinum Category) received in Geneva in April 2007 and the International Quality Crown Award London 2007 which recognised the University for Innovation and Globalisation of Education.

“An institute like Limkokwing is very important because it enables us to bring out the creative capability in us. We know thousands of students, not only from Malaysia but from all over the world are being trained at Limkokwing and the result is, indeed, very impressive.”

*Tun Dr Mahathir bin Mohamad,
Former Prime Minister, Malaysia. 2001*



LESOTHO VISION STATEMENT

By 2020, Lesotho shall be a stable democracy, united, prosperous nation at peace with itself and its neighbours. It shall have a healthy and well developed human resource base. Its economy will be strong, its environment well managed and its technology well established.

Achieving Vision 2020

Among key strategies of Lesotho's Vision 2020 includes the need to build the nation's capacity for innovation and competitive participation in the globalised world economy. It is, therefore, imperative that the nation builds its human capital in a manner that will enable the nation to venture successfully into the production of goods and services. And at the same time address poverty issues by empowering its next generation to take advantage of opportunities now arising globally in the area of new technologies and creative content creation. The Limkokwing University is a global institution of higher education that is changing the way people are educated worldwide. We feel very strongly that every country is different with dissimilar priorities. Therefore education must play its part to ensure that the next generation of a country receives learning that will prepare them adequately to participate in building the economies of their countries. The world is using technology not only to interact but also to generate wealth. Technology must now become a vital part of every young person's education in Lesotho.

LIMKOKWING VISION STATEMENT

To create a generation of creative professionals who are global in outlook, highly competent in the use of new technology and innovative problem solvers who will help to build Lesotho into a strong and healthy nation.

The Limkokwing University in Maseru will be a campus where every Basotho will be able to acquire industry relevant skills in addition to a learning that emphasises creativity, talent development and leadership qualities. We nurture our graduates to become responsible adults who will contribute to the well-being of an industry by using creative thinking to solve problems and provide fresh new perspectives to build the business.

Building Basotho skills to expand Lesotho's economy

We have a mission to transform Basotho into confident, skilled, techno-savvy individuals who can contribute to build Lesotho's economy by expanding it with new industries. These will be industries that are increasingly being managed by young people with the digital skills to operate a global business from their laptops. Limkokwing has the flexibility to build entrepreneurial skills through an exciting, stimulating campus environment purposefully built to stimulate creativity and innovation.



A global advantage

Limkokwing University brings to Lesotho its unique brand of higher education, one that is able to bring out the best in its young generation. The university's unconventional teaching methods will provide the right scope of skills and knowledge designed to nurture and develop inner talents, skills and capabilities of all Basotho that will, ultimately, place them in a better position, academically and career-wise.

“Studying here at Limkokwing is an honour, not only am I amazed by the innovation but the creativity, hard work, inspiration and opportunity for a brighter future. Limkokwing is the bridge to a global community.”

Grace Molebheng Ncholu
BA in Interior Architecture
Foundation 2008

Lesotho needs talented people to manage its development. Digital technology is becoming very important as Lesotho begins to connect actively with the global economy. The digital sector offers some of the best careers in the world today. So too in the world of multimedia communi-

cations, which provides unparalleled career opportunities in animated graphics, sound and video content production. There is also enormous potential in architecture. Modern architecture provides ambitious Basotho excellent opportunities to become landscape architects, consultants, project managers or other related careers. Tourism is yet another potential area of growth that can offer exciting career prospects.

“Education truly fulfils its role if it can help a young person unlock his or her potential and build a meaningful life with those skills. Education is not confined in a classroom. It is about the world around us. It is about who we are to other people. What we can do for them. How we can make a difference to the environment we work in. Education is a very powerful tool because it builds a nation's hope for the future.”

*Professor Emeritus Tan Sri Dato' Dr Limkokwing
Founder President
Limkokwing University of Creative Technology*

The mission of Limkokwing University is to create a most unique environment that fulfils the creative needs of every Basotho who wishes to acquire 21st century skills to excel in a rapidly evolving global world. And we are creating an advanced learning hub in Maseru where Lesotho's young citizens have the opportunity to achieve their career dreams.

Global graduates

Limkokwing University is present in three continents -

“Limkokwing University has emerged as a pioneer “Global University”. In the process it has become an international benchmark for innovation in higher education. Through the enabling power of the latest information and communications technologies its students and staff are able to bridge continents drawing on each other's experience and insights, knowledge and creativity.”

*H.E. Dr Festus G. Mogae
President of the Republic of Botswana
At Limkokwing University graduation
on 19 January 2008*

“My arrival at Limkokwing University was great because I was motivated and inspired to achieve greatness as a software engineer. I also learned that being good is not enough in today's environment, so its high time we have to join Limkokwing University in order to be creative and innovative, as we all understand that creativity is the foundation to innovation.”

*Tsepiso Bernard Mobale
BSc(Hons) in Software Engineering with Multimedia
Foundation 2008*

Asia, Africa and Europe - and wherever we are, Limkokwing is producing new generations of young graduates who are responsible world citizens, dedicated nation-builders and ardent promoters of international understanding because of their multicultural academic backgrounds. Today, Limkokwing graduates are global citizens - the rightful movers and shakers of the 21st century.



“By setting up its campus in London, I am confident Limkokwing University will prompt further change in British educational institutions as we continue to reinvent ourselves and become more relevant to today's world. Limkokwing University, with its internationally acknowledged experience in delivering skills-driven programmes, can confidently be expected to make a strong contribution to the British education sector.”

*Professor Dr Michael Thorne
Vice-Chancellor Anglia Ruskin University, UK
1 October 2007*

Limkokwing University Lesotho

Creating a smart new generation

Limkokwing University understands the national aspirations of Vision 2020 and we are here to create a new breed of young people with our new teaching methodologies imbuing Basotho with out-of-the-box thinking skills, innovative mindsets and creativity to reshape the future of Lesotho.

Limkokwing University brings out the best in young people so they are empowered to transform the impossible into the possible. This is what Limkokwing University wants to imbue in every Basotho determined to change his or her life through a 21st century education. With a ready supply of talented human capital, Lesotho can connect with the global economy. With investors attracted to Lesotho, especially in developing new industries there will always be a great demand for Basotho graduates with the latest industry skills to meet the needs of international industrialists.

“Your university has taken me by surprise. You have taken a very practical yet avant garde approach to education. This is real innovation. You have taken something very traditional and created something very exciting.”

*H.E. Dr Ralph E. Gonsalves
Prime Minister, St Vincent & the Grenadines
1 March 2006*

A stimulating campus environment

Creativity is a mental process needed to respond to the tremendous challenges that all of us face in today's fast-paced world. Creativity can be nurtured in the individual, something that Limkokwing University has been doing for almost two decades. Limkokwing University Lesotho is a campus where learning will be integrated to produce graduates with cutting-edge industry skills imbued with the spirit of enterprise. The campus environment will be one that stimulates and enhances creative thinking and provides ample opportunities for the development of broader mindsets that will favour the student's drive to excel in every endeavour.

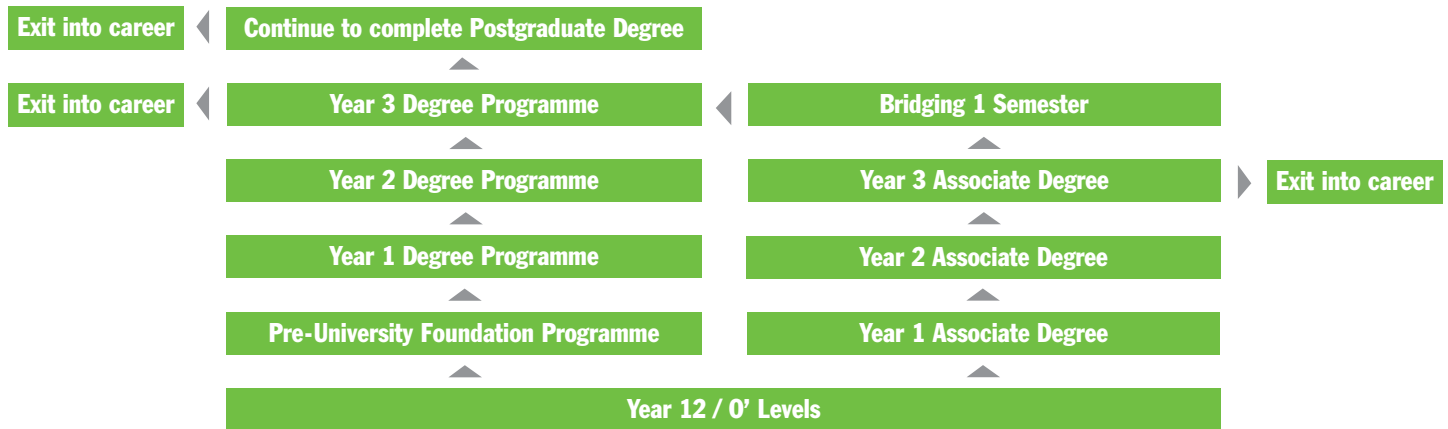


Limkokwing Lesotho, through Limkokwing Malaysia, will benefit from its international Advisory Board. Representation from world-class universities provide the direction that enables the university to conduct programmes that match world standards, that provide worldwide recognition and enable global transferability. The Limkokwing University is supported by a global network of 100 universities and knowledge centres.

Degrees to take you to the next level of career success

Limkokwing University focuses on creativity and innovation to equip students with leadership and entrepreneurial skills to develop new businesses. Today, Limkokwing graduates are playing active roles in many important aspects of nation-building - in the economy, industry, civil administration and other fields. In a fast evolving world, you must constantly update and upgrade yourself to be successful. Limkokwing University - one of the world's most innovative and creative institutions of higher education - offers you a unique opportunity to acquire an internationally recognised degree that will launch your career into new global dimensions.

Pathway to global career excellence - Progression chart



Manpower Sponsorship

Minimum Entry Requirements are as below:

- Lesotho citizens below 45 years
- Should have an aggregate of not more than 34
- All in-service applicants should have a study leave
- Should have 4 credits, including English from the best 6 subjects
- ALL APPLICANTS SHOULD HAVE 1ST OR 2ND CLASS PASSES ONLY

INTERNATIONALLY RECOGNISED DEGREES

Faculty of Design Innovation

- Assoc Degree in Graphic Design
- Assoc Degree in Digital Photography
- Assoc Degree in Packaging Design & Technology
- Assoc Degree in Fine Art
- Assoc Degree in Furniture Design
- Assoc Degree in Advertising
- B Des (Hons) in Professional Design
- BA (Hons) in Industrial Design

Faculty of Creative Multimedia

- Assoc Degree in Creative Multimedia
- Assoc Degree in Web Design
- Assoc Degree in Animation
- Assoc Degree in Games Design
- BA (Hons) in Animation
- BA (Hons) in Creative Multimedia

Faculty of Creativity in Tourism & Hospitality

- Assoc Degree in Hotel Management
- Assoc Degree in Tourism Management
- Assoc Degree in International Tourism
- BA (Hons) in Tourism Management

Faculty of Fashion & Lifestyle Design

- Assoc Degree in Fashion & Apparel Design
- Assoc Degree in Accessories Design

- Assoc Degree in Merchandising Design
- Assoc Degree in Textile Design

Faculty of Communication & Media

- Assoc Degree in Creative Writing
- Assoc Degree in Public Relations
- Assoc Degree in Journalism & Media
- Assoc Degree in Publishing
- Assoc Degree in Event Management
- BA (Hons) in Professional Communication
- BA (Hons) in Event Management

Faculty of Film, Television & Broadcasting

- Assoc Degree in TV & Film Production
- Assoc Degree in Broadcasting (Radio & TV)
- Assoc Degree in Digital Video
- Assoc Degree in Videography
- BA (Hons) in Digital Film & Television
- BA (Hons) in Broadcasting & Journalism

Faculty of Architecture & Interior

- Assoc Degree in Set & Theater Design
- Assoc Degree in Interior Design
- Assoc Degree in Retail Design & Management
- Assoc Degree in Architecture Technology

- BA in Interior Architecture

Faculty of Business & Globalisation

- Assoc Degree in Retail Management
- Assoc Degree in Business Management
- Assoc Degree in Marketing
- Assoc Degree in Merchandising & Retailing
- B Bus (Hons) in International Business
- B Bus (Hons) in Entrepreneurship

Faculty of Music & Sound

- Assoc Degree in Sound Technology
- Assoc Degree in Music Design

Faculty of Information Technology

- Assoc Degree in Software Engineering
- Assoc Degree in Business Information System
- Assoc Degree in Multimedia & Software Engineering
- Assoc Degree in Information Technology
- Assoc Degree in Mobile Computing
- Assoc Degree in Business Information Technology
- BSc (Hons) in E-Commerce
- BSc (Hons) in Software Engineering with Multimedia
- BSc (Hons) in Information Technology

ONE UNIVERSITY • THREE CONTINENTS

20,000 STUDENTS • 130 COUNTRIES

This is an innovative university focused on creativity and innovation to build the world's next generation of content creators who are tech-savvy, creative problem-solvers and culturally soaked global graduates. This is a global university with an innovative intercontinental learning

pathway that provides unique learning experiences to create highly competent graduates to manage 21st century challenges. This is a new kind of learning where students are able to cross borders to conduct research or continue their studies at any of our campuses located in three continents.

KUALA LUMPUR • ASIA

Asia is reshaping the world economy with China and India influencing the economic progress of this region. The most advanced countries are adapting their business practices to accommodate the demands of these fast-rising economies. The Kuala Lumpur campus is attracting students from over 100 countries to pursue their higher education. They are



taking advantage of our global connectivity while building an international network of friends with those on campus. Limkokwing University is opening new campuses in Beijing, Jakarta

and Phnom Penh while our Borneo campus is being expanded in anticipation of more students keen to pick up an Asian degree.

LONDON • EUROPE

For the ambitious student, a European experience is crucial to career success. Europe is a rising power in world politics and trade. The EU is the world's leading exporter and biggest international commercial market on earth. In many of the world's leading industries, it is European transnational companies that dominate business and trade. The



Limkokwing London campus is located in the high-end of Piccadilly where new and exciting events are unfolding. London is among the world's most powerful cities, as well as the most creative. From London, we are able to hop across to many of Europe's leading capitals to tap the enormous potential of these destinations.

MASERU • AFRICA

By 2010, Sub-Saharan Africa is predicted to become an important source of energy equal to the richness of present-day Middle East. The United States, Europe, China and India are among many other countries that are competing to gain access to Africa's rich sources of oil, natural gas and other



minerals. They are keen to pour in investments, win contracts and to build political influence in the continent. In Africa, we are setting up a campus in Maseru to develop skills and knowledge in support of Lesotho's Vision 2020—to meet the challenges of a globalised and digitised environment.



LESOTHO

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